

ORDER



Wichita KS KSNW

Orders
Order / Rev: A2579324
Alt Order #: 27000088
Product Desc: 2020 Primary Electio
Estimate: 1513
Flight Dates: 06/30/20 - 07/06/20
Original Date / Rev: 06/29/20 / 06/30/20
Order Type: REG

Primary AE: Katz Dallas
Sales Office: K-DAL
Sales Region: Nat

Agency
Name: Ax Media
Buying Contact:
Billing Contact: Ax Media Email
 800 W. 47th Street
 Kansas City, MO 64112

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM
Agency Commission: 15%

Advertiser
Name: POL/Bill Clifford/Congress/KS/Rep
Demographic: A50+
Product Codes: PL12
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P5

Order Brand:
New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/01/20	06/30/20	4	\$980.00	\$833.00
07/01/20	07/31/20	21	\$4,390.00	\$3,731.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2020	4	\$980.00	\$833.00	15.00
July 2020	21	\$4,390.00	\$3,731.50	111.50
Totals	25	\$5,370.00	\$4,564.50	126.50

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Dallas			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
Wichita KS KSNW	25%	\$5,370.00
Market	100%	\$21,480.00

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
ESNW	0%	\$0.00
KAAS	0%	\$0.00
KAKE	0%	\$0.00
KMTW	0%	\$0.00
KSAS	0%	\$0.00
KSCW	0%	\$0.00
KSNC	0%	\$0.00
KSNG	0%	\$0.00
KSNK	0%	\$0.00
KSNL	0%	\$0.00
KWCH	0%	\$0.00
KWCV	0%	\$0.00
UNKWN	75%	\$16,110.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
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Order / Rev: A2579324
 Alt Order #: 27000088
 Flight Dates: 06/30/20 - 07/06/20

Advertiser: POL/Bill Clifford/Congress/KS/Rep
 Product Desc: 2020 Primary Electio
 Estimate: 1513

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	Multi	06/30/20	06/30/20	Tue Prime Other 1 Channels : KSNC,KSNG,KSNN,KSNNW Tue Prime Other 1 America's Got Talent Tue-NBC	CM	7-9p	-T-----	:30	1	\$600.00	P4	5.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 06/29/20	07/05/20	-T-----		1			\$600.00			5.00			
N 2	Multi	07/01/20	07/03/20	LN M-F Channels : KSNC,KSNG,KSNN,KSNNW KSN News at Ten Mon-Fri KSN News	CM	10-10:35pm	--1-1--	:30	2	\$300.00	P4	4.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 06/29/20	07/05/20	--1-1--		2			\$300.00			4.00			
N 3	Multi	07/01/20	07/01/20	Today Show 7-8am Channels : KSNC,KSNG,KSNN,KSNNW Today Show 7-8am Today Show (7-8am)	CM	7-8am	--W----	:30	1	\$175.00	P4	2.50	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 06/29/20	07/05/20	--W----		1			\$175.00			2.50			
N 4	Multi	06/30/20	06/30/20	Tonight Show Channels : KSNC,KSNG,KSNN,KSNNW Tonight Show/Jimmy Fallon Tonight Show-NBC	CM	10:35p-11:35pm	-T-----	:30	1	\$140.00	P4	2.00	NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 06/29/20	07/05/20	-T-----		1			\$140.00			2.00			
N 5	Multi	07/01/20	07/01/20	KSN News Channels : KSNC,KSNG,KSNN,KSNNW KSN News	CM	12n-1pm	--W----	:30	1	\$100.00	P4	2.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 06/29/20	07/05/20	--W----		1			\$100.00			2.00			
N 6	Multi	06/30/20	06/30/20	KSN Today 2 Channels : KSNC,KSNG,KSNN,KSNNW KSN Today 2 Kansas Today 3	CM	6-7am	-T-----	:30	1	\$100.00	P4	2.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 06/29/20	07/05/20	-T-----		1			\$100.00			2.00			
N 7	Multi	07/01/20	07/03/20	KSN News at Six Channels : KSNC,KSNG,KSNN,KSNNW KSN News at Six KSN News	CM	6-630p	--1-1--	:30	2	\$225.00	P4	8.00	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 06/29/20	07/05/20	--1-1--		2			\$225.00			8.00			
N 8	Multi	06/30/20	06/30/20	M-F 430-5p Channels : KSNC,KSNG,KSNN,KSNNW M-F 430-5p Jeopardy	CM	430-5pm	-T-----	:30	1	\$140.00	P4	6.00	NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 06/29/20	07/05/20	-T-----		1			\$140.00			6.00			
N 9	Multi	07/02/20	07/03/20	M-F 430-5p Channels : KSNC,KSNG,KSNN,KSNNW M-F 430-5p Jeopardy	CM	430-5pm	---11--	:30	2	\$140.00	P4	6.00	NM	2	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 06/29/20	07/05/20	---11--		2			\$140.00			6.00			
N 10	Multi	07/06/20	07/06/20	Today Show 8-9am Channels : KSNC,KSNG,KSNN,KSNNW Today Show 8-9am Today Show (7-8am)	CM	8-9am	M-----	:30	1	\$135.00	P4	2.00	NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/06/20	07/12/20	M-----		1			\$135.00			2.00			
N 11	Multi	07/05/20	07/05/20	Today Show Su Channels : KSNC,KSNG,KSNN,KSNNW Today Show Su	CM	Today Show Su	-----S	:30	1	\$50.00	P4	2.50	NM	1	\$50.00

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Advertiser: POL/Bill Clifford/Congress/KS/Rep
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 Estimate: 1513

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Today Show (7-8am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/29/20	07/05/20	-----S					1	\$50.00		2.50			
N 12	Multi	07/05/20	07/05/20	Meet the Press	CM	Meet the Press	-----S	:30	1	\$100.00	P4	1.00	NM	1	\$100.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				Meet the Press											
Today Show (7-8am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/29/20	07/05/20	-----S					1	\$100.00		1.00			
N 13	Multi	07/02/20	07/02/20	KSN News at Five	CM	5-530pm	---1---	:30	1	\$175.00	P4	7.00	NM	1	\$175.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				KSN News at Five											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/29/20	07/05/20	---1---					1	\$175.00		7.00			
N 14	Multi	07/06/20	07/06/20	KSN News at Five	CM	5-530pm	1-----	:30	1	\$175.00	P4	7.00	NM	1	\$175.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				KSN News at Five											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/06/20	07/12/20	1-----					1	\$175.00		7.00			
N 15	Multi	07/05/20	07/05/20	Sun KSN News at Five	CM	Sun KSN News at	-----1	:30	1	\$100.00	P4	4.50	NM	1	\$100.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				Sun KSN News at Five											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/29/20	07/05/20	-----1					1	\$100.00		4.50			
N 16	Multi	07/02/20	07/03/20	M-F 630-7p	CM	630-7pm	---11--	:30	2	\$300.00	P4	12.00	NM	2	\$600.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				M-F 630-7p											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/29/20	07/05/20	---11--					2	\$300.00		12.00			
N 17	Multi	07/06/20	07/06/20	M-F 630-7p	CM	630-7pm	1-----	:30	1	\$300.00	P4	12.00	NM	1	\$300.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				M-F 630-7p											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/06/20	07/12/20	1-----					1	\$300.00		12.00			
N 18	Multi	07/05/20	07/05/20	LN Su	CM	KSN News at 10 S	-----1	:30	1	\$225.00	P4	4.00	NM	1	\$225.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				KSN News at 10 Sun											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/29/20	07/05/20	-----1					1	\$225.00		4.00			
N 19	Multi	07/05/20	07/05/20	NASCAR on NBC	CM	NASCAR on NBC	-----1	:30	1	\$125.00	P4	1.50	NM	1	\$125.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				NASCAR on NBC											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/29/20	07/05/20	-----1					1	\$125.00		1.50			
N 20	Multi	07/01/20	07/01/20	Wed Prime Hour 3	CM	9-10p	--W----	:30	1	\$400.00	P4	3.00	NM	1	\$400.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				Wednesday 9-10p											
Today Show (7-8am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/29/20	07/05/20	--W----					1	\$400.00		3.00			
N 21	Multi	07/01/20	07/01/20	Wed Prime Hour 2	CM	8-9p	--W----	:30	1	\$400.00	P4	2.50	NM	1	\$400.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				Wednesday 8-9p											
Today Show (7-8am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/29/20	07/05/20	--W----					1	\$400.00		2.50			

Order / Rev:	A2579324
Alt Order #:	27000088
Flight Dates:	06/30/20 - 07/06/20

Advertiser:	POL/Bill Clifford/Congress/KS/Rep
Product Desc:	2020 Primary Electio
Estimate:	1513

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Totals														25	\$5,370.00



125 West 55th St
New York, NY 10019

Contract # 27000088	Changes as of: 6/30/2020 at 7:53 AM	Version: Highlighting Revision 1
CPE: 202/269/1513	Flight: 6/30/20 - 7/6/20	Con Type: POLITICAL/NOTE
Agency: Ax Media	Advertiser: Bill Clifford for KS CD 1	Total \$: \$5,370.00
800 W.47th Street	Product: 2020 Primary Election	Total Spots: 25
Suite 200	Agency Order #: 9710810	Total CPE: \$42.45
Kansas City, MO 64112	Buyer: Fernie, Taylor	Total GRP: 126.5
	Salesperson: MICHAEL POWERS	Traffic #: A2579324
	214-525-2790	
	Separation:	
Comments: Revision 6/29/20 - Adding weight to run Wed 7/1 - Mon 7/6, will be dark Sat 7/4. Please confirm the revision ASAP & alert me of any pre-empts.		
Thank you!		

Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically. TVInvoices ID #9916670 or TV16670.
RadioInvoices ID #9914861 or R114861, Marketron #184659, Spodata #2095, Separation: 30

#	Day/Time	DP	Program	Rate	A5SP Rating	Len	6/30 - 7/6							Total Spots	Total \$	COP*	GRP*
							6/30	7/1	7/2	7/3	7/4	7/5	7/6				
1	Tu 7p-9p		America's Got Talent Tue-NBC	\$600.00	5.0	30	1	0	0	0	0	0	0	1	\$600.00	\$120.00	5.0
REV+ 2	Tu-F M 10p-10:35p		KSN News	\$300.00	4.0	30	0	1	0	0	1	0	0	2	\$600.00	\$75.00	8.0
ADD																	
3	Tu-F M 7a-8a		Today Show (7-8am)	\$175.00	2.5	30	0	1	0	0	0	0	0	1	\$175.00	\$70.00	2.5
4	Tu-F M 10:35p-11:37p		Tonight Show-NBC	\$140.00	2.0	30	1	0	0	0	0	0	0	1	\$140.00	\$70.00	2.0
5	Tu-F M 12n-12:30p		KSN News	\$100.00	2.0	30	0	1	0	0	0	0	0	1	\$100.00	\$50.00	2.0
6	Tu-F M 6a-7a		Kansas Today 3	\$100.00	2.0	30	1	0	0	0	0	0	0	1	\$100.00	\$50.00	2.0
REV+ 7	Tu-F M 6p-6:30p		KSN News	\$225.00	8.0	30	0	1	0	0	1	0	0	2	\$450.00	\$28.13	16.0
ADD																	
REV+ 8	Tu-F M 4:30p-5p		Jeopardy	\$140.00	6.0	30	1	0	0	1	0	1	0	3	\$420.00	\$23.33	18.0
ADD																	
REV+ 9	Tu-F M 8a-9a		Today Show (8-9am)	\$135.00	2.0	30	0	0	0	0	0	0	0	1	\$135.00	\$67.50	2.0
ADD																	
REV+ 10	Su 8a-9a		Sunday Today Show	\$50.00	2.5	30	0	0	0	0	0	0	0	1	\$50.00	\$20.00	2.5
ADD																	
REV+ 11	Su 9a-10a		Meet The Press	\$100.00	1.0	30	0	0	0	0	0	0	0	1	\$100.00	\$100.00	1.0
ADD																	
REV+ 12	Tu-F M 5p-5:30p		KSN News	\$175.00	7.0	30	0	0	0	0	0	0	0	1	\$350.00	\$25.00	14.0
ADD																	
REV+ 13	Su 5p-5:30p		KSN News	\$100.00	4.5	30	0	0	0	0	0	0	0	1	\$100.00	\$22.22	4.5
ADD																	
REV+ 14	Tu-F M 6:30p-7p		Wheel of Fortune	\$300.00	12.0	30	0	0	0	0	0	0	0	1	\$900.00	\$25.00	36.0
ADD																	



125 West 55th St
New York, NY 10019

Contract # 27000088	Changes as of: 6/30/2020 at 7:53 AM	Version: Highlighting Revision 1
CPE: 202/269/1513	Flight: 6/30/20 - 7/6/20	Station: KSNV
Agency: Ax Media	Advertiser: Bill Clifford for KS CD 1	Market: Wichita
800 W.47th Street	Product: 2020 Primary Election	Office: DALLAS
Suite 200	Agency Order #: 9710810	Service: Nielsen
Kansas City, MO 64112	Buyer: Fernie, Taylor	Primary Demo: Adults 55+
	Salesperson: MICHAEL POWERS	Assistant: MICHAEL POWERS
	Separation: 214-525-2790	Traffic #: A2579324
		Con Type: POLITICAL/NOTE
		Total \$: \$5,370.00
		Total Spots: 25
		Total CPM: \$42.45
		Total GRP: 126.5

#	Day/Time	DP	Program	Rate	A5SP Rating	Len	6/30	7/1	7/2	7/3	7/4	7/5	7/6	Total Spots	Total \$	CPM*	GRP*
REV+ 15	Su 10p-10:30p		KSN News	\$225.00	4.0	30	0	0	0	0	0	0	1	1	\$225.00	\$56.25	4.0
ADD																	
REV+ 16	Su 3p-7p		NASCAR Monster Energy Cup: INDY	\$125.00	1.5	30	0	0	0	0	0	0	1	1	\$125.00	\$83.33	1.5
ADD																	
REV+ 17	W 9p-10p		Chicago PD (R)-NBC	\$400.00	3.0	30	0	0	0	1	0	0	0	1	\$400.00	\$133.33	3.0
ADD																	
REV+ 18	W 8p-9p		Chicago Fire (R)-NBC	\$400.00	2.5	30	0	0	0	1	0	0	0	1	\$400.00	\$160.00	2.5
ADD																	
TOTALS: 4 6 3 4 0 5 3														25	\$5,370.00	\$42.45	126.5



125 West 55th St
New York, NY 10019

Contract # 27000088	Changes as of: 6/30/2020 at 7:53 AM	Version: Highlighting Revision 1
CPE: 202/269/1513	Flight: 6/30/20 - 7/6/20	Station: KSNW
Agency: Ax Media	Advertiser: Bill Clifford for KS CD 1	Market: Wichita
800 W.47th Street	Product: 2020 Primary Election	Office: DALLAS
Suite 200	Agency Order #: 9710810	Service: Nielsen
Kansas City, MO 64112	Buyer: Fernie, Taylor	Primary Demo: Adults 55+
	Salesperson: MICHAEL POWERS	Assistant: MICHAEL POWERS
	214-525-2790	214-525-2790
	Separation:	
		Con Type: POLITICAL/NOTE
		Total \$: \$5,370.00
		Total Spots: 25
		Total CPM: \$42.45
		Total GRP: 126.5
		Traffic #: A2579324

Special Instructions	
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Date/Time	Added by	Comment
06/30/20 7:53 AM	GOTOSTRATAImPOWER S	Revision 6/29/20 - Adding weight to run Wed 7/1 - Mon 7/6, will be dark Sat 7/4. Please confirm the revision ASAP & alert me of any pre-empts. Thank you!
06/29/20 9:39 AM	System	Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TV/invoices ID #9916670 or TV/16670, RadioInvoices ID #9914861 or R14861, Markeron #184659, Spodata #2095;Separation: 30
06/29/20 7:59 AM	MICHAEL POWERS	Notice Received. New Order 6/29/20 - The order will run Tuesday 6/30 + Wednesday 7/1 only, we'll be dark Thursday 7/2 - Monday 7/6. Please confirm the new order & alert me of any pre-empts. Thank you! Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TV/invoices ID #9916670 or TV/16670, RadioInvoices ID #9914861 or R14861, Markeron #184659, Spodata #2095;Separation: 30

Competitive Information	
Market Budget:	\$7,120
KSNW Share:	25%
Comment:	Share estimated
Unknown:	75%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	25	\$5,370.00	\$42.45
Total	100%	25	\$5,370.00	\$42.45

Monthly Summary		
Month	Spots	Dollars
2020-Jul	25	\$5,370.00
Total	25	\$5,370.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
						Contract \$
						Comment
						Changes: Comments from New Order 6/29/20 - The order will run Tuesday 6/30 + Wednesday 7/1 only, we'll be dark Thursday 7/2 - Monday 7/6. Please confirm the new order & alert me of any pre-empts. Thank you!
						Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TV/invoices ID #9916670 or TV/16670, RadioInvoices ID #9914861 or R14861, Markeron #184659, Spodata #2095;Separation: 30 to Revision 6/29/20 - Adding weight to run Wed 7/1 - Mon 7/6, will be dark Sat 7/4. Please confirm the revision ASAP & alert me of any pre-empts. Thank you!
						Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TV/invoices ID #9916670 or TV/16670, RadioInvoices ID #9914861 or R14861, Markeron #184659, Spodata #2095;Separation: 30. Total \$ from \$1,780.00 to \$5,370.00. Total GRPs from 31.5 to 126.5. Total Spots from 8 to 25. Total CPM from \$56.51 to \$42.45. 13 buylines added or modified.
Revision	6/30/20 7:53 AM	GOTOSTRATAImPOWER S	Revised	17		\$3,590.00
Queued for Electronic Contracting	6/29/20 8:06 AM					\$0
New	6/29/20 7:58 AM	MICHAEL POWERS	Confirmed	8		\$1,780.00
						\$1,780.00



125 West 55th St
New York, NY 10019

Contract # 27000088	Changes as of: 6/30/2020 at 7:53 AM	Version: Highlighting Revision 1	Con Type: POLITICAL/NOTE
CPE: 202/269/1513	Flight: 6/30/20 - 7/6/20	Station: KSNW	Total \$: \$5,370.00
Agency: Ax Media	Advertiser: Bill Clifford for KS CD 1	Market: Wichita	Total Spots: 25
800 W.47th Street	Product: 2020 Primary Election	Office: DALLAS	Total CPP: \$42.45
Suite 200	Agency Order #: 9710810	Service: Nielsen	Total GRP: 126.5
Kansas City, MO 64112	Buyer: Fernie, Taylor	Primary Demo: Adults 55+	Traffic #: A2579324
	Salesperson: MICHAEL POWERS	Assistant: MICHAEL POWERS	
	214-525-2790	214-525-2790	
	Separation:		

KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, AxMedia, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Bill Clifford

Authorized committee:

Clifford For Congress

Agency requesting time (and contact information):



N/A AxMedia

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

United States House of Representatives

Date of election:

August 4th, 2020



General



Primary

Treasurer of candidate's authorized committee:

Husted, George

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):



the candidate listed above who is a legally qualified candidate, or



the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

TAYLOR FERNIE

Signature:

Audrey Berry

Name: Taylor Fernie

Name:

Audrey Berry

Date of Request to Purchase Ad Time: 6/1/2020

Date of Station Agreement to Sell Time:

6/29/20

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

TAYLOR FERNIE

Name: Taylor Fernie

Date: 6/1/2020

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?

☒ Yes☐ No

Date ad received:

6/12/20

Federal candidate certification signed (above):

☒ Yes☐ No☐ N/A

Disposition:

☒ Accepted☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*☐ Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: *A2579324*Station Call Letters: *KSNW*Date Received/Requested: *6/29/20*Est. #: *1513*Station Location: *Wichita, KS*Run Start and End Dates: *6/30 - 7/6/20*

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.